The Innovation Canvas

Explore Opportunity Identification Concept Statement - Accepts/Does/Provides	Stories, Scenarios, and Interactions	External Systems	Key Functions		Ideate
Critical to Success - Metrics, Ilities, Standards	Value Proposition Value		Key Features Revenue Streams		
Key Components/Modules	Critical Risks	Cost Structure	Customer Segments Key Partners	Channels Key Activities	Customer Relationships Key Resources
Design					Market